Pershing TOUCH ME

An imposing seagoing coupé with a strong personality, where
dynamism and versatile high-tech solutions combine to generate
performance and open-air comfort. With interiors and exteriors by
Fulvio De Simoni, it's the second Pershing 140 delivered

by Paola Bertelli - ph. courtesy of Ferretti Group

The name Pershing immediately conjures up visions of high-performance, sporty yachts. Touch Me, an aluminium of over 43 meters build delivered to its owner this summer, is the perfect synthesis of both these qualities – and something more. Don't let its 38-knot top speed, 35-knot cruising speed and sporty personality distract you from an unexpected degree of interior and exterior comfort and a startling ability to highlight and extend its contact with the sea. Fulvio De Simoni has drawn powerful lines and developed a bright, sober decor. "Designing the interiors and exteriors enabled me to create the yacht's contours while bearing in mind the effect they would have on the interiors. This helped me blend sporty shapes with the demands made by comfort, light and visibility for the interiors". This is clear in the forward area where "The side windows accompany the flow of the volumes of the owner's cabin while the 'skeletons' of the structures framing the glass become a decorative elements for the entire wall. To do this we designed a spectacular series of curtains so that their shape echoes the complex hull sections", says De Simoni.

One distinctive and very striking element is the massive squared bow with a grille that is clearly inspired by automotive design. Behind this is a seemingly infinite, versatile forward deck, clean and hyper-sporty under way, while at anchor a sliding carbon fibre platform covers a lounge with sofas, tables and a Jacuzzi.
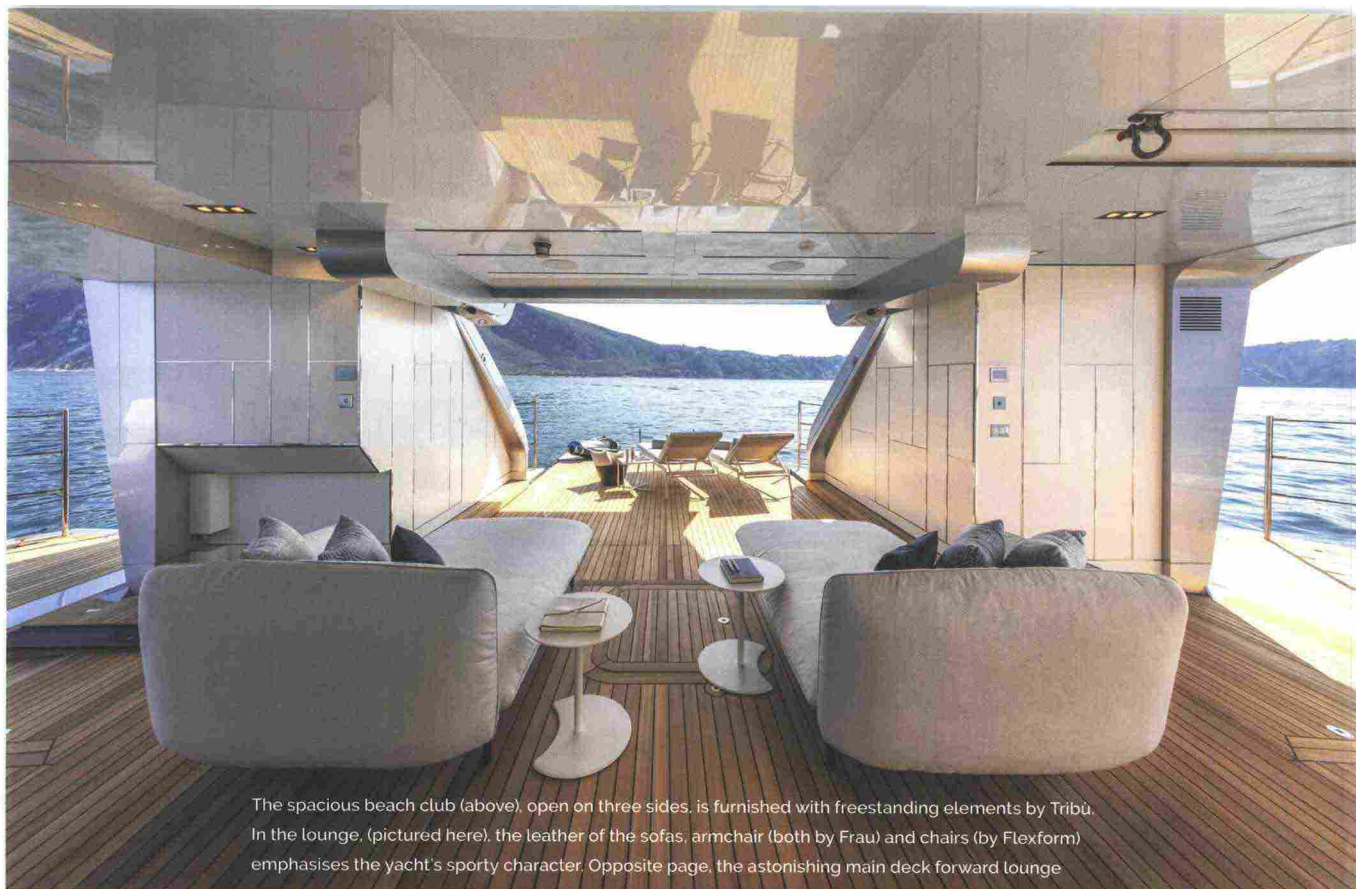
The beach club enables guests to enjoy an intimate contact with the sea, and the decision to develop the cockpit above on two levels means it boasts considerable height and comfort, and, once the wings are opened up, impressive size. Although the interiors all have a distinctive character, they are closely connected, with repeated hexagonal motifs creating an explicit evocation of the speed and performance typically associated with the brand, and walls clad with hand-woven straw wallpaper generate a dynamic atmosphere. The dominant wood is matt black taglio sega partially-polished American walnut and the structural furnishings are upholstered in clay-coloured Mastrotto leather embellished with custom leather-colour buckles that take up the details of the loose furniture. The bedheads and lobby partitions (all by Studioart) are unique pieces with custom patterns and leather colours in every cabin.

Light floods into the open space lounge, which unfolds to the geometric rhythm of the large, rectangular windows. An unusual decorative Plexiglas panel with aluminium flakes produced during the construction of the yacht "Is a subtle reminder that we're on board Pershing's entirely aluminium build", says De Simoni.

The full-beam owner's suite with study and private lounge is located on forward main deck, while the four guest suites – two doubles and two twins – are on the lower deck.

Touch Me is the second 43-metre delivered by Pershing, proof that Chorusline, the first example, was no one-off in the superyacht world. And a third is under construction.   www.pershing-yacht.com

The spacious beach club (above), open on three sides, is furnished with freestanding elements by Tribù. In the lounge, (pictured here), the leather of the sofas, armchair (both by Frau) and chairs (by Flexform) emphasises the yacht's sporty character. Opposite page, the astonishing main deck forward lounge

Trimestrale

Data	12-2020
Pagina	97/100
Foglio	4 / 4

THE ONE
YACHT & DESIGN

The owner's suite is on the forward main deck. The bed rests against the Starboard screen in leather with silver details. The sofas and poufs in the studio area are by Flexform and the lamp by FontanaArte. Below, the evening light emphasises the way the windows, especially on the main deck, are designed to echo the flow of the interior spaces

5 questions to

Chief Commercial Officer of Ferretti Group

Stefano De Vivo

What are the Touch Me's strongest features? It's an outstanding work of naval engineering combined with a sporty, highly distinctive design for both in the exteriors and the bespoke interiors. It offers exceptional liveability on all three decks, creating an atmosphere of sociability and privacy (a plus in this rather unusual period!).

As well as the sleek lines, there are striking new features like the raised helm station directly linked to the sundeck, the owner's suite on the main deck and an original layout in the aft area created by raising the cockpit. Not forgetting the top-of-the-line electronic and domotics systems, plus the yacht's muscular power on the water – despite its superyacht dimensions Touch Me still inspires that spine-tingling thrill that only a Pershing can generate.

How important is lightness in a yacht like Touch Me? If we consider that a yacht of this size can sail at a top speed of 38 knots and has a cruising speed of 35 knots, lightness is crucial. We're talking about an all-aluminium Pershing superyacht, one of the lightest materials we've ever been able to use. The interiors have also been designed to be made using materials and surfaces that don't impact on the yacht's total weight, like carbon fibre. In all we've saved five tonnes, when compared to the original estimated weight. All this has enabled us to make savings in consumption, too, an aspect that should not be taken for granted.

What aspect of this yacht are you most proud of? With the Pershing 140 we've overcome a significant challenge – giving owners a made-to-measure villa on the water that offers all the performance expected from a Pershing while providing it on a yacht of a different size and category. Not forgetting the design, because Touch Me makes an immediate impression.

What's the owner profile for a Pershing 140? As well as appreciating performance and the unmistakeable "Pershing Thrill", 140's owners are also aficionados of design and comfort, quality of life and a close contact with the sea.

What are Pershing's plans for the future? The Ferretti Group is devoting a great deal of effort to the superyacht segment. Take, for example, the renovated Super Yacht Yard in Ancona, which specialises in the construction of steel and aluminium super and megayachts over 40 metres in length. We can state without hesitation that we'll continue producing Pershing 140 models for our most enthusiastic owners.

101322