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# identity<sup>®</sup>

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Surface matters: creative solutions for walls and floors  
Expo preview: inside the dynamic pavilions of 2020  
Country casa: a unique and intriguing home in Parma  
Privileged peek: an insider's tour of Milan Design Week

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# Surface values

Whether renovating an existing space or injecting personality into a new build, here's the definitive edit of what's new for walls and floors.

TEXT: PENNY McCORMICK

## Design Formula

### CONTENTS

- 29 Paint
- 31 Wallpaper
- 32 Wood
- 33 Cement + linoleum
- 34 Marble
- 35 Mosaics
- 37 Rugs
- 38 Tiles
- 40 Eco/green walls





Abstract contemporary art wallpaper by Glamora



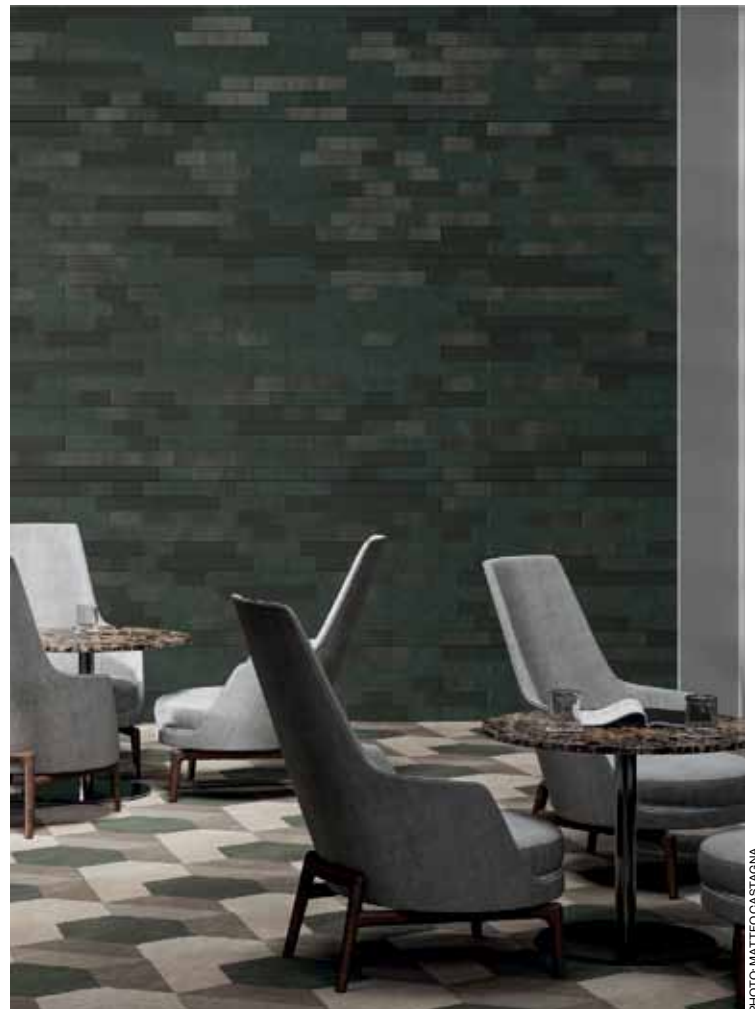
Drift pattern from Artisan Collection by Arte



Ambiente collection by Wallpepper



Capri by Armani/Casa



California Dreaming collection by Adam Hunter for Studio Art

PHOTO: MATTEO CASTAGNA